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It's Friday!

It's the weekend and 2018 will be here in just a few days. As the new year unfolds Historic West End residents will see the phrase "Proud History, Strong Future" quite a bit. In this newsletter, we begin sharing the stories of Historic West End businesses that exemplify the "Proud History, Strong Future" theme. Plus, if you are looking for upcoming community events connected to the Historic West End, we have you covered!

West Side Stories

Proud History, Strong Future: **Charlie's Angels Beauty Bar**

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Photo of Angel Robinson, owner of Charlie's Angels Beauty Bar.
(Photo by Cody Hughes)

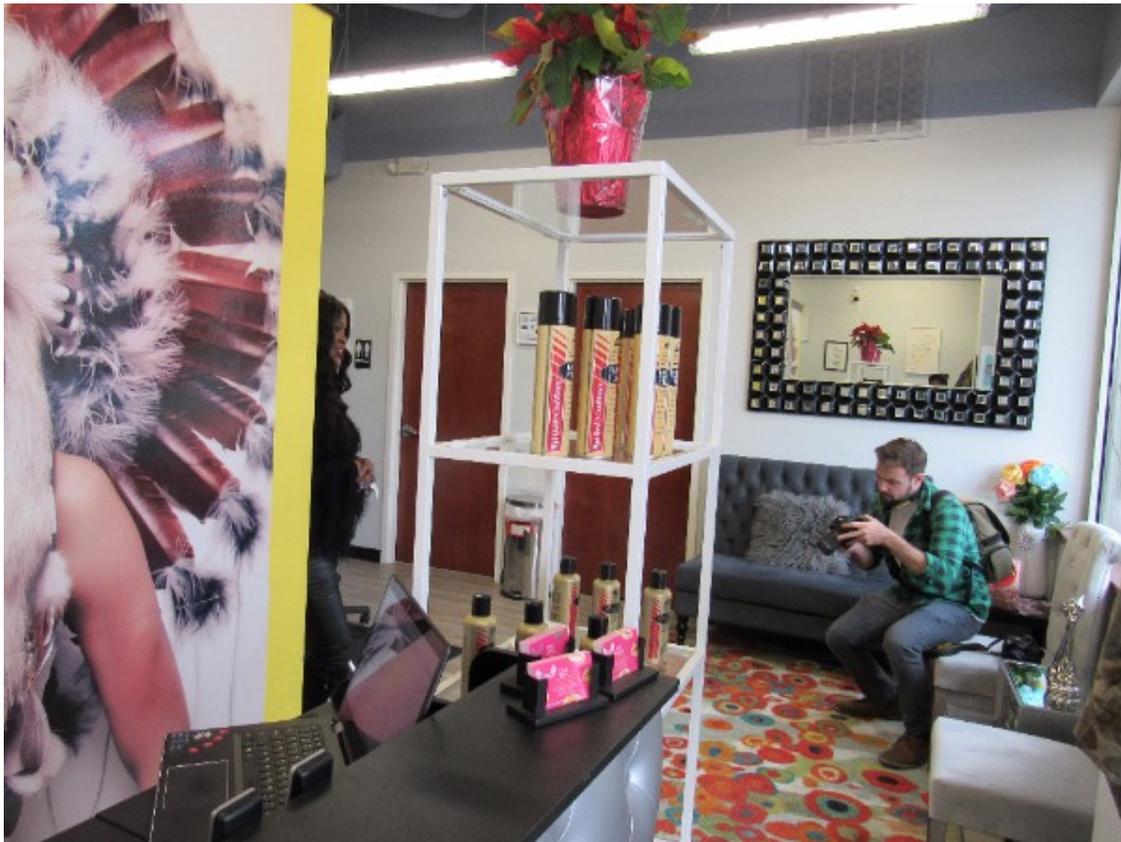
A newcomer to the Historic West End business district, Angel Robinson, has brought Charlie's Angels Beauty Bar to Charlotte as a way to invest in the community. Robinson explained, "Not only does Charlie's Angels do hair, we do hearts." Robinson is in the business of bringing sisterhood and a sense of community through mentorship to the Historic West End. "When I decided to open a business in this community, I felt like my business would be a pillar to the community. We are here to change people's perspective and the way people feel about each other."

For Robinson, the location and the size of the shop aligned perfectly with her mission to change perspectives. "Johnson C. Smith is right next door and Johnson & Wales University is a couple of blocks away. That made the shop a perfect fit for what the community needed and what the college students needed." Robinson is focused on sharing what she has learned through the years with her coworkers and clients, especially those younger than her. "I have been doing business for 27 years in beauty and barbering. The biggest reward has always been sisterhood for me. When I came into this area, I felt like it needed a sisterhood." The intimate setting of the 952 square foot salon helps to build that sense of community and sisterhood. "If it was a bigger salon I would not be able to give as much to people. The people around me would not be able to grow as much either. With it being so intimate we can sense when someone has something going on, and we can hug on them and pour into

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Robinson is so passionate about creating a caring community because she has lived through the experience of a rapidly changing neighborhood. "I come from a community that it happened to. I come from the Mount Pleasant neighborhood in Cleveland, OH. I sat on the board of zone for many years and made decisions on what came into the community and what left the community." Robinson's experience in the Mount Pleasant neighborhood now informs her steps as she builds her business in the Historic West End. "I understand the importance of community. I am not talking about community as a neighborhood, I am talking about community as people actually taking care of each other. Yes, I am in a business for profit, but at the end of each day I leave something important on my clients' and coworkers' spirits."

What Robinson intentionally works to leave on their spirits is the understanding that they have a sister in Historic West End who truly cares. It is the understanding that Charlie's Angels Beauty Bar is a space where sisterhood and a sense of community can thrive.



Charlotte Center City Partners marketing team host a photo shoot for the "Proud History, Strong Future" poster at Charlie's Angels Beauty Bar.

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What's Coming On

Sunday, Dec. 31st | CLT New Year's Eve presented by Ally

If you looking for a fun way to bring in the new year not too far from the Historic West End, be sure to head to Romare Bearden Park on New Year's Eve at 8pm. For more information check out the [Facebook Page](#).

CLT NEW YEAR'S EVE

PRESENTED BY **ally** DO IT RIGHT.

Charlotteans gather to raise the Official Crown over the Queen City with a spectacular backdrop of lights and fireworks in Romare Bearden Park.

DEC. 31, 2017 8PM
Romare Bearden Park

SUPPORTED BY

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Community events

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

Looking for more West Side events?

Head to the Historic West End Initiative website and click the "Events" tab to see a list of West Side community happenings!

[West End Events Listing >>](#)

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WestEndCLT.com community
calendar. [Submit An Event>>](#)



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